

Pantera Group

Cookies Policy – August 2018



Last updated: 9th August 2018.

The Pantera Group (“We”) is committed to protecting and respecting your privacy, and safeguarding your data and individual-level information in a secure, respectful and trustworthy manner. We use cookies on our websites (www.panteracarpentry.com and www.panterawardrobes.com, collectively known as “our websites”). Our Cookies Policy explains what cookies are, how we use cookies, how third-parties we may partner with may use cookies our websites, your choices regarding cookies and further information about cookies.

What are cookies

Cookies are small pieces of text sent by your web browser by a websites you visit. A cookie file is stored in your web browser and allows our websites or a third-party to recognise you and make your next visit easier and our websites more useful to you.

Cookies can be "persistent" or "session" cookies.

How the Pantera Group uses Cookies

When you use and access our websites, we may place a number of cookies files in your web browser.

We use cookies for the following purposes: to enable certain functions of our websites, to provide analytics, to store your preferences, to enable advertisements delivery, including behavioural advertising.

The cookies that we use for our websites are in the following categories:

Technical Cookies

These cookies are required for the operation of our websites. They include cookies that enable you to log into secure areas of our websites.

Analytical/Performance Cookies

These enable us to recognise and count the number of visitors to our websites, and to see how visitors navigate and interact with our websites when accessing it. We use the information we glean from this to improve the way our websites work, for example, by making sure that our most popular services and information can be found easily.

We use analytical / performance cookies to:

- Understand how people use our websites or so that we are able to provide you with the best possible customer experience;
- Measure performance of our websites;
- Identify, understand and fix any errors / issues that occur;
- Identify any technologies we may need to implement in the future to maintain and improve the Pantera Group websites;
- Test different versions of our websites;
- Track trends to help us plan for the future of our business.

Functionality cookies

These are used to recognise you when you return to our websites. Utilising these cookies enables us to provide you with a better customer journey through delivering personalised content for you, for example your favourite addresses.

We use functionality cookies:

- To remember you and save you time and effort; if you have registered with the Pantera Group and / or completed any online forms with us, we use cookies to remember your details on your current visit, as well as any future visits (provided the cookie was not deleted between visits);
- To save any preferences that you select;
- To make using the websites easier by remembering certain information that you input or choices that you make so that you do not need to repeat this process.
- Targeting/commercial cookies

Targeting Advertising and Commercial Cookies

These cookies record your visit to the websites, which pages you have viewed and the links you have followed. We use this information to make our websites and any advertising displayed on it more relevant to your interests. This information may also be carefully shared with third parties for the purpose of channelling towards you advertising that is most likely to be relevant to your interests, based upon how you have used our websites.

The Pantera Group uses commercial cookies to:

- Enable us to track third-party websites referrals to our websites;
- Provide you with information on products and services that are more relevant to you when you visit our websites.

Technical Cookies

The technical cookies the Pantera Group are essential for ensuring correct functionality of the site and for making sure that your interactions with our websites are secure.

In summary, we use cookies on our websites to:

- Enable the websites to work;
- Help keep your details secure;
- Enable you to digitally book our services.
- Analytical / performance cookies

Third-Party Cookies

In addition to our own cookies, we may also use various third-parties cookies to report usage statistics of the Service, deliver advertisements on and through the Service, and so on.

What are your Choices Regarding Cookies

If you'd like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.